



31 Years of
Memorable Events
AND One-of-a-Kind
Merchandise

POWERED UP FOR

Pittsburgh
2026

A handwritten signature in black ink, appearing to read "Carol Philp".

CAROL PHILP,
OWNER, CPI CREATIVE

A handwritten signature in black ink, appearing to read "Andrew Philp".

ANDREW PHILP,
PRESIDENT, CPI CREATIVE

336 1st Street, Aspinwall, PA 15215 | info@cpicreative.com | 412-782-2675 | www.cpicreative.com

Woman-owned and Family Operated since 1994

The Bassmaster Classic

A PRESS KIT LIKE NO OTHER - FEATURING A BASS-SHAPED
COOLER BAG AND CUSTOM BOTTLE OF HEINZ KETCHUP



CPI creative
Pittsburgh
2026

One Million Mask Covid Response

A PROFOUND PARTNERSHIP WITH HIGHMARK, KIYA TOMLIN
DESIGNS AND CPI CREATIVE THAT DISTRIBUTED ONE MILLION MASKS
IN PITTSBURGH AND SURROUNDING AREAS



Pittsburgh CPI creative
2026

The Inaugural World Baseball Classic

CPI CREATIVE SOURCED, DESIGNED AND MANUFACTURED
THE FIRST EVER WORLD BASEBALL CLASSIC STADIUM CUP
(BACK IN THE DAY, ONE OF OUR FIRST “LARGE” ORDERS)



Pittsburgh
2026

CPI creative

Goods That Give AHN Pop-Up Shop

A PARTNERSHIP WITH AHN THAT PRODUCED AN AMAZING
ARRAY OF PENNSYLVANIA-THEMED GIFTS WITH THE GOAL OF "GIVING BACK"



Pittsburgh CPI creative
2026

Gettysburg Museum and Visitors Center

CPI CREATIVE WAS HONORED TO BE CHOSEN AS THE THE DESIGN AND MERCHANDISE PARTNER FOR THE GRAND OPENING CELEBRATION WEEKEND CONSISTING OF MULTIPLE EVENTS, INCLUDING RIBBON CUTTING CEREMONIES, YOUTH PARTIES, AND A FORMAL GALA



^{CPI} creative
Pittsburgh
2026

The David L. Lawrence Convention Center Grand Opening

WHILE THE ENTIRE CELEBRATION WAS MEMORABLE, ONE OF THE MOST LASTING PARTS OF THE GRAND OPENING CELEBRATION WAS THE PITTSBURGH UMBRELLA—CONCEIVED, COORDINATED AND PRODUCED BY CPI CREATIVE. THIS GALA MEMENTO RAISED OVER \$600,000 FOR PITTSBURGH'S ARTS ORGANIZATIONS.



Pittsburgh CPI creative
2026

One Philly at the Met

HIGHMARK CREATED A CUSTOM VENDING MACHINE AND COLLABORATED WITH CPI CREATIVE TO FILL IT WITH BRANDED CONCERT-WORTHY GOODS. THIS INTERACTIVE EXPERIENCE WAS THE PERFECT ADDITION TO PROMOTE THE BRAND IN THE LOBBY AT THE MET PHILADELPHIA.



^{CPI} creative
Pittsburgh
2026

Visit Pittsburgh International Thespian Festival Presentation Coaster Set

CPI CREATIVE PARTNERED WITH VisitPITTSBURGH TO DESIGN AND PRODUCE A SERIES OF COASTERS FEATURING ACCLAIMED ACTORS WHO ARE PITTSBURGH NATIVES AND/OR GRADUATES OF PITTSBURGH UNIVERSITIES AS A PART OF ITS PRESENTATION TOUR TO BE SELECTED TO HOST THE FESTIVAL IN UPCOMING YEARS. THE VISITORS WOULD RECEIVE A DIFFERENT COASTER AT EACH STOP ON THE TOUR.



Pittsburgh 2026
CPI creative

AHN Heart Health Chocolate Boxes

CPI CREATIVE PARTNERED WITH AHN'S IN-HOUSE AGENCY TO HELP BRING THEIR VISION FOR AN ATTENTION-GETTING HEART MONTH PROMOTIONAL AND EDUCATIONAL PIECE TO LIFE! CHOCOLATE HEARTS PACKAGED INSIDE A CUSTOM HEART-SHAPED CANDY BOX WITH A MADE-TO-ORDER POS DISPLAY. WE SOURCED AND PROCURED ALL OF THE (USA MADE) COMPONENTS, INCLUDING THE CHOCOLATE, AND MANAGED THE KITTING AND DELIVERY TO MULTIPLE LOCATIONS.



CPI creative
Pittsburgh
2026

Pitt Athletics Game Giveaways

CPI CREATIVE HAS A CLOSE RELATIONSHIP WITH PITT ATHLETICS AND HAS ENJOYED PARTNERING WITH THEIR TALENTED MARKETING TEAM TO PRODUCE A NUMBER OF MEMORABLE AND ONE-OF-A-KIND GAME GIVEAWAYS FOR THEIR DEDICATED FAN BASE



Pittsburgh CPI creative
2026

Pittsburgh Pirates Pitch for Hope Baseball Clinic Gift

EVERY YEAR CPI CREATIVE WORKS CLOSELY WITH THE PITTSBURGH PIRATES TO DESIGN AND PRODUCE A UNIQUE GIFT FOR THE PARTICIPANTS IN THE PITCH FOR HOPE BASEBALL CLINIC PROGRAM. THIS MEMORABLE EVENT HELPS FIGHT BREAST CANCER IN THE COMMUNITY.



Pittsburgh CPI creative
2026

Bet Rivers Crocs and Charms Employee Gift

THIS EMPLOYEE GIFT FEATURED BRANDED CROCS AND CUSTOM DESIGNED SHOE CHARMS. CPI CREATIVE PROVIDED THE DESIGN, SOURCING, KITTING, FULFILLMENT AND THE SHIPPING TO INDIVIDUAL EMPLOYEES.



Pittsburgh CPI creative
2026

Highmark Because Life Redemption Store

SHOWCASING ONE OF OUR BIGGEST STRENGTHS, THIS REDEMPTION STORE ALLOWED MEMBERS TO USE THEIR ONE-TIME CODE TO SELECT AN ITEM. WE THEN DROP-SHIPPED ORDERS IN CUSTOM-DESIGNED “BECAUSE LIFE” MAILERS TO THE INDIVIDUAL RECIPIENTS.



Pittsburgh CPI creative
2026